

October 4th and 5th in San Antonio

# Texas Health Literacy Conference



EXHIBITOR PROSPECTUS

For more information and  
to register, visit  
[www.sahealthliteracy.com](http://www.sahealthliteracy.com)

# ABOUT THE CONFERENCE

**The Annual Texas Health Literacy Conference is the premier program for health literacy solutions and best practices.**

**Approximately 250 professionals attend our 2-day conference. They come for professional development, peer networking, and access to practical tools. And exhibitors play an integral part in meeting the needs of our attendees.**

**Booth selection is based on registration day. Sign up today to reserve you space.**

## Additional Information

- Shipping, electrical, and rental information will be provided closer to the Conference date.
- The Health Literacy Conference is business casual for daytime and evening events.
- Important deadlines are available on [www.sahealthliteracy.com](http://www.sahealthliteracy.com)



# CONFERENCE SCHEDULE

## THURSDAY, OCTOBER 4TH

11:00 am - 11:45 am Registration and Check-in, Boxed Lunches, Exhibits

11:00 am - 11:30 pm Introductions to HLCON2018

11:30 pm - 1:15 pm - Breakout Sessions (3)

1:30 pm - 3:15 pm - Breakout Sessions (3)

3:30 pm - 4:45 pm - Breakout Sessions (3)

4:45pm -5:00 pm Closing reminders and Next Day Expectations

5:00 pm-5:30 pm- Exhibits and Networking

## FRIDAY, OCTOBER 5TH

7:00 am - 8:00 am Registration/Check-in, Continental Breakfast and Exhibits

8:00 am - 8:15 am Welcome and opening remarks, HL Heroes Recognition

8:15 am - 9:15 am -Keynote Speaker, Christopher Trudeau, J.D., University of Arkansas

9:15 am -9:30 am Break

9:30 am - 11:30 am Breakout Sessions (3)

11:30 am - 12:30 pm Networking Lunch and Exhibits & Posters

12:30 pm - 2:30 pm Breakout Sessions (4)

2:30 pm -2:45 pm Break

2:45 pm - 3:45 pm Plenary Session: Health Literacy and the Texas State Health Plan

3:45 pm- 4:45 pm Panel Discussion: Developing A Culture of Health Literacy

5:45 pm - 5:00 pm Closing remarks







“I have come each year and always  
leave feeling empowered to do more .”  
-Emily Thompson

## EXHIBITOR PACKAGE

**\$1,000 Business \$500 Non-Profit**

- Two (2) representative registrations up to 358.00 value (additional registrants \$135/per person)
- One (1) 6’ tabletop during exhibit hours with two chairs
- Recognition in all literature, including short bio in Program Guide
- Announcement of company, including web link in conference e-blast
- Two (2) tickets to Thursday evening Speakers Reception
- Lunch included on Thursday and Breakfast and lunch included on Friday
- Access to a post-show mailing list including address information (no email)
- Recognition in all conference signage, literature, Conference web page

Register now at:  
<http://www.sahealthliteracy.com>

# SPONSORSHIP OPPORTUNITIES

## Presenting Sponsor - \$5,000

- 1 Exhibit table with Priority Placement
- Includes (4) attendee representatives, with (4) tickets to Speakers Reception
- Speaking opportunity to entire attendance at Breakfast on Friday
- Opportunity to have THC send pre and post-event email to our full attendee list
- Full page ad in Program Guide given to all attendees (exhibitor to provide design)
- Brochure (provided by vendor) added to attendee welcome packets
- Your company name as Presenting Sponsor on all event signage, web, and Social media
- Opportunity to host a tabletop display or welcome table next to registration desk
- Insert of Organization video (1 min length) for both days

## Gold Sponsor - \$3,500

- 1 Exhibit Table with priority placement (1 selection after Presenting)
- Speaking opportunity to entire attendee base at Lunch on Friday
- Opportunity to host a tabletop display or welcome table next to registration desk
- Includes (4) attendee representatives, with (4) tickets to Speakers Reception
- Opportunity to have THC send pre- and post-show email to our full attendee list
- Full page ad in Program Guide given to all attendees (exhibitor to provide design)
- Brochure (provided by vendor) added to attendee welcome packets
- Your company name as Gold Sponsor on all show signage, web, and Social Media

## Silver Sponsor - \$1,500

- Priority booth placement (1st selection after Presenting and Gold)
- Opportunity to have THC send pre-show email to our full attendee list
- Includes (4) company representatives, with (4) tickets to Speakers Reception
- Full page ad in Program Guide given to all attendees (exhibitor to provide design)
- Your company name as Silver Sponsor on all show signage, web, and Social Media

## ADDITIONAL OPPORTUNITIES

- Additional registrants can be added for \$135 p/p
- Program Guide Ads (full page, full color): \$300
- Your company logo on conference totes: \$1,500